2026 Annual Masquerade Sneaker Ball to Support Georgia Kids Raised By Grandparents

Unmasking Possibilities. Transforming Lives.

ATLANTA, GA – Lillie's Foundation is proud to announce its highly anticipated annual fundraiser, the **2026 Annual Masquerade Sneaker Ball**. Merging formal elegance with contemporary sneaker culture, this high-energy charity gala brings together Metro Atlanta's most philanthropic professionals, civic leaders, and community advocates for an unforgettable evening dedicated to stabilizing kinship care families.

- **Date:** Saturday, October 3, 2026 , 6:00 PM
- **Location:** Premier Metro Atlanta Venue
- **Attire:** Formal masquerade wear paired with your finest sneakers

The 2026 Masquerade Sneaker Ball serves as a critical funding pillar for Lillie's Foundation's newly expanded triennial strategic plan. All proceeds from ticket sales, corporate sponsorships, and the live mobile auction will directly support:

- **The Lillie's CARES Program:** Providing emergency assistance packages (utility aid, housing stability, and K-12 school clothing) to an active caseload of 25 grandparents this year.
- **The Lillie's PETALS Program:** Funding higher-education milestone scholarships awarded to graduating high school seniors who have been raised exclusively by their grandparents.

"Grandparents across Georgia are quietly stepping up to keep vulnerable youth out of the foster care system, often sacrificing their own financial security and health on low, fixed incomes," says Darryl Allen, Founder of Lillie's Foundation.

The Masquerade Sneaker Ball is our chance to turn our collective compassion into immediate, measurable action. Every ticket sold brings us closer to wrapping our arms around 300 grandfamilies in our network.

The event will include an art auction and live entertainment from one of Atlanta's best musical artists.

Individual tickets, couples packages, and corporate VIP tables are available immediately. Local businesses and corporate social responsibility (CSR) partners are invited to join the foundation as official event sponsors, with tiers ranging from Table Sponsorships to Presenting Partner packages.

To purchase tickets, secure a corporate sponsorship, or make a tax-deductible donation, please visit the official event landing page at lilliesfoundation.org.